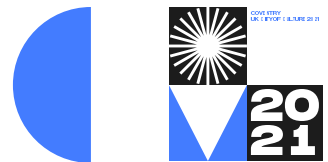


# Levelling-up Coventry by Understanding Wellbeing

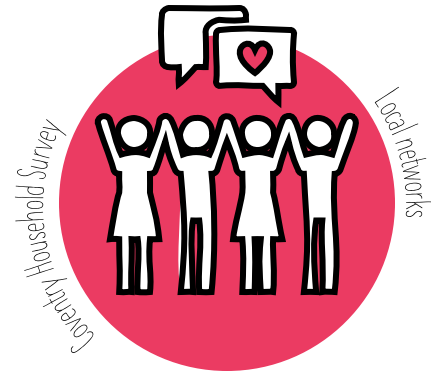
Presentation to the All-Party Parliamentary Group on Wellbeing Economics, 24 June 2021

Si Chun Lam

Insight Development Manager  
Coventry City Council



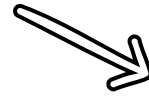
# In-depth understanding of our local communities



Local evidence  
and perceptions



National data



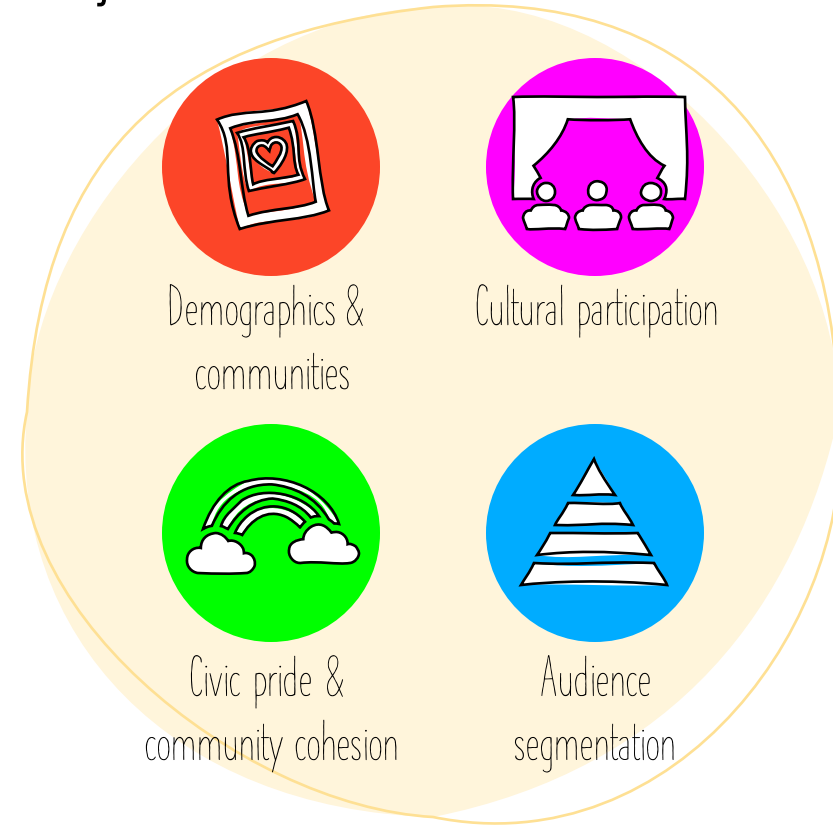
Coventry's citywide  
intelligence hub

# Influencing local strategies

Place-based **health and wellbeing**  
joint strategic needs assessment

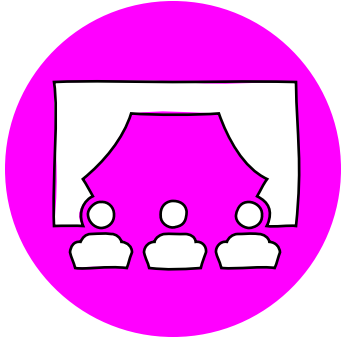


Cultural **place profiler** and  
joint **cultural** needs assessment



To help shape social and cultural policy and funding

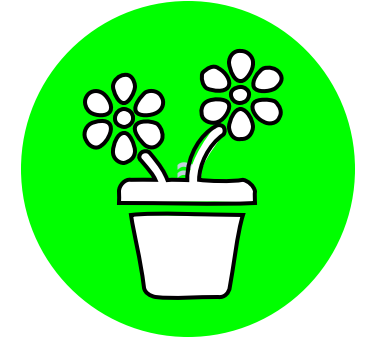
# Levelling-up local wellbeing



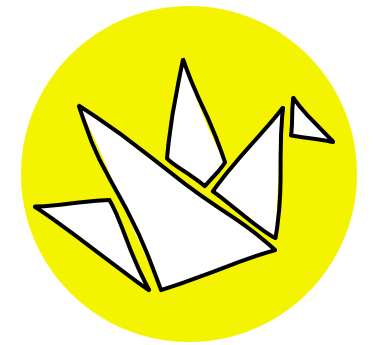
Cultural participation



Health & wellbeing



Personal wellbeing



Perceptions

